

Association Activity (Suprayoga Prapti) on Folk Singing

Date: 15-10-2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department of Business Administration organized an Association Activity (Suprayoga Prapti) on Folk Singing, which aligns with the Indian Knowledge System (IKS). The event commenced with a peaceful prayer service, setting a serene tone for the program, followed by a warm welcome address. Participants from all three years of the BBA department took part enthusiastically. The participants were Swathi P.S., Kalpana K., Arthi R., and Dhivya Dharshini B. from BBA III, Iswarya and Krishma from BBA II, and Nithika, Swetha, Harini, Kavi Priya, and Immaculate Periyanyagi V. from BBA I. Each participant showcased their talent beautifully, reflecting the essence of traditional folk culture through their performances. The competition concluded with a vote of thanks, appreciating the efforts of all participants and organizers.